



## LEGAL BASES CONTEST #UEPTRAVELER

### 1. Organizing entity and purpose of this contest

The company UEPHOTELS S.L. with fiscal address in Rossinyol nº1 in Puerto de Alcúdia, it has organized the “Uep Traveler” Contest to reward the most original photograph with “2 Hotel Nights for 2 People in Mallorca” (to be chosen at your hotel in Palma or in Can Picafort). This contest is held in order to promote their social networks and retain the number of followers and customers.

### 2. People to whom the contest is addressed

Those over 18 years of age residing in Spain or abroad can participate in the contest. Participants must be followers of our social networks. All personnel of the company that organizes said promotional activity as well as their family members or fraudulent profiles will be excluded from participation.

### 3. Date of the contest

This contest will be active from 06/08/2019 at 09:00 hours until 13/08/2019 at 23:59 hours. You can participate and / or vote only in that period of time. The participant can upload or publish one or several photos within the given period, the important thing is creativity and originality and all publications will be valued.

UEPHOTELS S.L. reserves the right to postpone or extend the contest period in case of force majeure or low participation in it. In case the contest failed to have 10 participants, it will be declared void.

### 4. Contest and Awards / Participation Mechanics and Prizes

On the Instagram page a contest will be announced that will consist of the user sharing (in their profile or as a storie) a photo containing the #UEPtraveler written up to an original form. It can be written in the sand, tattooed on your arm, in a post it, in a notebook, in the office ... Creativity will be valued.

In the photo or storie that is published, the @uephotels label and the #UEPtraveler untilg must appear and we can share the photographs that participate in the raffle. We will publish the photographs that conform to the conditions of the contest and that seem appropriate to the bases of the contest (those photographs that seem in bad taste or offensive will not be published and will be excluded).

In the post we publish of the contest, participants must label the person they want to take on vacation to Mallorca and turn it into another “Uep Traveler”.

Once the promotion is finished a jury composed of the general director of UEPHOTELS S.L., the director of marketing and the person in charge of social networks will choose the winning photo. The prize will consist of “2 Hotel Nights for 2 People in Mallorca”. You can choose to stay at your hotel in Palma (Pointers 8) or at your hotel in Can Picafort (Blanca). The stay will always be subject to availability on the chosen dates. The prize will be valid for 6 months from the day of publication of the winner.

### 5. Award communication

Within two days after the end of the contest, the winner of the contest will be published on our Instagram profile and shared on Facebook. To obtain the prize, the user must confirm their data by private message through Instagram and we will provide the steps to receive the award. After three days from the publication of the winner, if he does not contact us for confirmation of his data or we cannot contact him for any reason, he will lose the winner status and the next finalist will be contacted. Prizes under no circumstances may be exchanged for any other gift or redeemed for their equivalent cash compensation. The prize will be valid for 6 months from the receipt by the winner of the gift certificate that we will send you.

### 6. Responsibility of the company

UEPHOTELS S.L. reserves the right to make changes to the campaign during its development, if there is any cause that prevents it from being successful or in order to improve its progress.

It also reserves the right to shorten, extend, modify or cancel this contest if it deems it convenient or if special cases occur in which it is prevented from performing it.



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Likewise, UEPHOTELS S.L. will reserve the right to exclude from the contest the photos that do not conform to the previous specifications or that are considered offensive to other Internet users.

Third parties will not be responsible for the claims made through the social network, being able to carry out the judicial actions that they deem pertinent against them.

Nor is it responsible for any damages that may occur when the winner enjoys the prize.

### **7. Processing of personal data**

The processing of personal data will be carried out in accordance with the provisions of Organic Law 15/1999 of December 13 of Protection of Personal Data and Law 34/2002 of July 11 of Information Society Services and Electronic Commerce.

The data provided by the participants will be treated confidentially and collected in an automated file of personal data, being the company UEPHOTELS S.L. owner and responsible for said file, with the aim of managing the participation of the contestants and contacting them.

### **8. Acceptance of the rules of this contest**

By participating in the contest you are expressly accepting the previous rules of the contest.

This contest is not linked to any platform or social network. Instagram or Facebook do not sponsor, endorse or manage this promotion in any way, nor is it associated with it. The participant is providing their information and data to UEPHOTELS S.L. and not to Instagram or Facebook.

UEPHOTELS S.L. reserves the right to use the images uploaded for the contest. In the course of the same, those responsible for the company may ask the participants (by private message) to transfer the images published expressly for the contest in order to freely use and publish randomly in the company profile. If you would like more information, you can contact the organizing company by sending an email to [uephotels@uephotels.com](mailto:uephotels@uephotels.com)

# **#UEPtraveler**